



Product Information

HOWARU® Protect - sticks - strawberry flavored

Target Audience

Children who are exposed to daycare, preschool and school settings where the flu and common cold are prevalent.

Dose

10B CFU/day

Composition

- *Lb. acidophilus*
- *Bif. lactis*
- Lactitol
- FOS/Inulin
- Xylitol
- Natural strawberry flavor
- Calcium Silicate
- Citric Acid
- Sucralose

Documentation

Randomized, double-blind, placebo-controlled human clinical study conducted at a daycare center in Shanghai, China among 326 children.

Positioning

The common cold and the flu are amongst the most frequent, infectious-contagious diseases suffered by human beings. Thanks to HOWARU® Protect, there is now a safe and effective way to boost the immune system resulting in less incidence of symptoms associated with the cold and flu (fever, cough and runny nose).

Contact Information

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HOWARU® Protect therapy has also resulted in a significant decrease in the number of sick days and antibiotic prescriptions needed during the cold and flu season.

Danisco's HOWARU® Protect flavored powder sticks offers a ready-to-market format backed by clinically documented benefits.

Delivery

10B CFU/stick. One stick per day.

Samples

Available upon request.

Packaging material

Stick sachet - Cosmetic Web (LDPE/Alu/Surlyn®).

Packaging Sizes

1,000 bulk sticks contained in a cardboard shipper.
(35.6cm x 34.3cm x 33cm)

Shipping

Shipping available worldwide.

It is recommended that shipment of sticks occurs under refrigeration to avoid exposure to extreme high temperatures during transit, especially during the summer months.

Support Documentation

GMP, HACCP, MSDS