



Product Information

HOWARU® Protect - chewable tablets - grape flavored

Target Audience

Children who are exposed to daycare, preschool and school settings where the flu and common cold are prevalent.

Dose

10B CFU/day

Composition

- *Lb. acidophilus*
- *Bif. lactis*
- Xylitol
- Lactitol
- FOS/Inulin
- Grape flavor
- Citric Acid
- Magnesium Stearate
- Sucralose
- Natural Vanilla Flavor

Documentation

Randomized, double-blind, placebo-controlled human clinical study conducted at a daycare center in Shanghai, China among 326 children.

Positioning

The common cold and the flu are amongst the most frequent, infectious-contagious diseases suffered by human beings. Thanks to HOWARU® Protect, there is now a safe and effective way to boost the immune system resulting in less incidence of symptoms associated with the cold and flu (fever, cough and runny nose).

Contact Information

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HOWARU® Protect therapy has also resulted in a significant decrease in the number of sick days and antibiotic prescriptions needed during the cold and flu season.

Danisco's HOWARU® Protect flavored chewable tablets offers a ready-to-market format backed by clinically documented benefits.

Delivery

5B CFU/tablet. Two tablets per day.

Samples

Available upon request.

Packaging material

Product is packaged in multilayer, ultra-high barrier foil film which is heat-sealed and placed inside a fiberboard shipper.

Packaging Sizes

20,000 bulk tablets contained in a cardboard shipper.
(35.6cm x 34.3cm x 33cm)

Shipping

Shipping available worldwide.

It is recommended that shipment of tablets occurs under refrigeration to avoid exposure to extreme high temperatures during transit, especially during the summer months.

Support Documentation

GMP, HACCP, MSDS