



# Product Information

## HOWARU<sup>®</sup> Protect - capsules

### Target Audience

Children who are exposed to daycare, preschool and school settings where the flu and common cold are prevalent.

### Dose

10B CFU/day

### Composition

- *Lb. acidophilus*
- *Bif. lactis*
- Microcrystalline cellulose
- Silicon dioxide (processing aid)
- Magnesium stearate (processing aid)
- Hydroxypropylmethyl cellulose (HPMC) capsule

### Documentation

Randomized, double-blind, placebo-controlled human clinical study conducted at a daycare center in Shanghai, China among 326 children.

### Positioning

The common cold and the flu are amongst the most frequent, infectious-contagious diseases suffered by human beings. Thanks to HOWARU<sup>®</sup> Protect, there is now a safe and effective way to boost the immune system resulting in less incidence of symptoms associated with the cold and flu (fever, cough and runny nose).

HOWARU<sup>®</sup> Protect therapy has also resulted in a significant decrease in the number of sick days and antibiotic prescriptions needed during the cold and flu season.

Danisco's HOWARU<sup>®</sup> Protect capsules offers a ready-to-market format backed by clinically documented benefits.

### Delivery

10B CFU/capsule. One capsule per day.

### Samples

Available upon request.

### Packaging material

Product is packaged in multilayer, ultra-high barrier foil film which is heat-sealed and placed inside a fiberboard shipper.

### Packaging Sizes

15,000 bulk capsules contained in a cardboard shipper: (35.6cm x 34.3cm x 33cm)

### Shipping

Shipping available worldwide.

It is recommended that shipment of capsules occurs under refrigeration to avoid exposure to extreme high temperatures during transit, especially during the summer months.

### Support Documentation

GMP, HACCP, MSDS

### Contact Information

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